

## Year Round Against Impaired Driving Safety First Initiative

Are you searching for **new, exciting and excusive safety initiative idea that save lives.**

Or... are you looking for **safety-related gift idea** (you know, instead of a travel mug, pen, cap...) to handout at an upcoming "Safety First" initiative/workshop/meeting, or annual NAOSH Safety Week, organization summer picnic, golf tournament, Christmas (Holiday Season) party, etc.

### Tips To A Successful Against Impaired Driving Safety Initiative:

Our **Against Impaired Driving Safety First Kits** features the **LeClasp™ KEY Holders** with the **organization logo** displayed on **front side**, a **message** like **"Drink Responsibly"** with the **telephone number of a TAXI Fleet Service in your town** displayed on the **back side** and... **snugly tucked** into the poly packaging a **ALCO-TUBE PLUS Single Use Breathalyzer Tester**.

After an upcoming safety meeting, **handout** the kits to each worker and **show off** the **LeClasp™ KEY Holder** functions and benefits. [more](#)

**Then ask** EACH worker to pull out and remove their keys from their current key holder. Using the four split rings that come with each **LeClasp™**, **group keys** into "set" of house keys, work keys, car key and remote starter, lock keys, country house keys, etc. Finally **clasp** each "set" of keys onto the new **LeClasp™ Key Holder**.

**Finally... demonstrate** how to operate the single-use **Alco-Tube** Breathalyzer Testers and **recommend** placing the Breathalyzer Tester tube in the **car glove compartment** after the meeting. [more](#)

The message is simple, **"Don't Drink and Drive"**.

If you are not 100% sure after a family gathering or a pub crawl with friends whether you are **OVER THE LIMIT**, **simply use the BREATHALYZER TESTER**.

**If the GREEN COLOUR IS OVER THE LINE (LIMIT)**, **simply lock** the vehicle doors, get a hold of a **cellular phone**, **take a look at the flip side of the LeClasp™ Key Holder** and... **DIAL the telephone # of a taxi service in your town!**



**Can you envision family and friends reactions of amazement and questioning (who, where, when, why, wow's...) each time workers use the TAXI FLEET TELEPHONE # OR BREATHALYZER TESTERS? And goodwill impact for your organization.**

**By the way**, order extra breathalyser tubes because 3-4 employees will **dropping in** every Monday morning asking for an additional breathalyzer tester... which you gladly handover realizing "you" may have saved a life over the past weekend.

**Personalized single use breathalyzers (breath alcohol testers): ALCO-TUBE PLUS on which is affixed your company logo or any text of your choice, on the instructions pamphlet included with each breathalyzer (breath alcohol tester) sealed.**



### LeClasp™ KEY Holder



[more](#)

#### Front Side - Organization Logo



#### Back Side - Safety Message



### ALCO-TUBE PLUS Single Use Breathalyzer Tester

**Before - After**

#### Green Colour Results Equals Over The Limit!



**ALCO-TUBE PLUS** is a high-performance instrument, innovative and worthy of a good driving conduct.

The **ALCO-TUBE PLUS** is a single usage personal **breathalyser (breath alcohol testers)**, that allows consumers to measure precisely their alcohol blood level by simply blowing in a tube! This product is innovative and unique on the market.

Your customers or employees will greatly appreciate your thoughtful gesture, which will show to them how much you care, and it will also demonstrate your social engagement. [more product description details](#)



**LeClasp Against Impaired Driving Kits** (Includes LeClasp Key Holder decorated with Organization Logo on the Front Side, Don't Drink Drive Safety Message on the back side and, a Breathalyzer tester tucked into zip lock packaging) start @ **\$14.50 per worker**.

Click here for product description and price points. [more](#)

**Hmmm... Lets prevent just one (1) accident.... family tragedy?**