

# WORKPLACE SAFETY FIRST INITIATIVE

## QUICKIE VIRTUAL PROPOSAL:

### The... "Safety First" Key Holder!

The **LeClasp "Safety First" Branded KEY Holders (#1450)** are an effective vehicle (giveaway, handout, promotional medium) to effectively help JHSC **reinforce** specific work safe messages and slogans.

The most significant impact will occur when WORKERS family, relatives and acquaintances **SEE** the very noticeable\recognizable **GREEN Safety First emblem** and "unconsciously" enquire about the Wh-questions (Who? What? Where? When? Why?) of the **work safe warning, reminder and reinforcement** message or slogan displayed on the key holder. **EACH WORKER** should anticipate explaining the safety issue being addressed at least **TEN TIMES** during the first week!

The multi-function and practical **LeClasp Key Holders (#1450)** comes decorated with your choice of 75+ Safety First Branded message or slogan on the **FRONT side**. For a small fee, the **BACK side** can be completely customized with the company logo and personalized with the Joint Health & Safety Committee slogan (**#1252**).

#### Front Side Safety First Message



75+  
SAFETY  
FIRST  
BRANDED  
MESSAGES  
IN-STOCK.



**ITEM# 1450 -  
White Nickel  
Plated Finish**

#### Back Side Company Logo & JHSC Safety Slogan



Your  
Safety  
Slogan  
Here!

LeClasp Key Holder ships with 4 split rings, instruction leaflets and packaged in a ziploc polybag.

Recommended WORKER giveaway at safety-themed seminars, workshops, meetings, new-hire (student) orientation classes, annual NAOSH safety week activities, or commemorating safety milestone. **WOW impact guaranteed.**

# Item #1450 - LeClasp Safety First Branded Key Holder

The Key Holder is available decorated with the choice of Safety First Branded Message(2A-30A) on the front side and, optionally the company logo on the back side

In-Stock SAFETY FIRST Branded Messages\Slogans

MSG  
#

A B C D E F

Slogan Safety First Initiative

2

**SAFETY FIRST**  
SAFETY IS EVERYONE'S RESPONSIBILITY

**SAFETY FIRST**  
Target Zero

**SAFETY FIRST**  
Let's Make EVERY DAY A Safe Day.

**SAFETY FIRST**  
SPEAK OUT

**SAFETY FIRST**  
Words To Live By

**SAFETY FIRST**  
ZERO... BELIEVE IT, ACHIEVE IT!

3

**SAFETY FIRST**  
Say NO To Bullying

**SAFETY FIRST**  
YOU ARE THE KEY TO SAFETY

**SAFETY FIRST**  
YOU ARE THE KEY TO YOUR SAFETY

**SAFETY FIRST**  
STAY ALERT DON'T GET HURT

**SAFETY FIRST**  
MAKE TIME FOR SAFETY

**SAFETY FIRST**  
SAFETY STARTS WITH YOU!

4

**SAFETY FIRST**  
THINK IT. LIVE IT. BELIEVE IT.

**SAFETY FIRST**  
THINK BEFORE YOU ACT

**SAFETY FIRST**  
STOP. THINK. ACT. REVIEW.

**SAFETY FIRST**  
STAY ALERT. STAY FIT. STAY ALIVE!

**SAFETY FIRST**  
YOUR SAFETY IS A FULL-TIME COMMITMENT

**SAFETY FIRST**  
EXAMINE RISKS

5

**SAFETY FIRST**  
BE CAREFUL

**SAFETY FIRST**  
BE CAREFUL OUT THERE

**SAFETY FIRST**  
WORK CAREFULLY

**SAFETY FIRST**  
ACCIDENTS DON'T HAPPEN. THERE'RE CAUSED.

**SAFETY FIRST**  
WATCH OUT FOR YOUR FELLOW WORKERS.

**SAFETY FIRST**  
NOBODY GETS HURT

6

**SAFETY FIRST**  
REPORT ALL INJURIES AT ONCE

**SAFETY FIRST**  
REPORT UNAUTHORIZED PERSONS

**SAFETY FIRST**  
REPORT UNSAFE CONDITIONS

**SAFETY FIRST**  
THANK YOU FOR NOT SMOKING

**SAFETY FIRST**  
STAY ALERT PLAY SAFE

**SAFETY FIRST**  
DON'T LEARN SAFETY BY ACCIDENT

7

**SAFETY FIRST**  
Don't Smoke Marijuana At Work

**SAFETY FIRST**  
ORGASMIC SAFETY RESULTS!

**SAFETY FIRST**  
Sharing Ideas That Work

**SAFETY FIRST**  
SAFETY SMART BY CHOICE... NOT BY CHANCE!

**SAFETY FIRST**  
YOUR SAFETY IS OUR FULL-TIME COMMITMENT

**SAFETY FIRST**  
QUALITY IS A FULL-TIME COMMITMENT

8

**SAFETY FIRST**  
LOCK 'N LOAD

**SAFETY FIRST**  
CALL BEFORE YOU DIG!

**SAFETY FIRST**  
WHAT YOU ALLOW... YOU APPROVE!

Safety Milestones

9

**SAFETY FIRST**  
One Year No Lost Time

**SAFETY FIRST**  
ONE YEAR No Lost Time Accidents

**SAFETY FIRST**  
COMMEMORATING ONE YEAR No Lost Time

**SAFETY FIRST**  
Celebrating ONE YEAR No Lost Time

**SAFETY FIRST**  
5 Million Hours NO LOST TIME

**SAFETY FIRST**  
100 DAYS OF SAFETY

**First...  
Group Your  
Keys in "Sets",**



**Then...  
Squeeze  
Thumb Pads**



**And...  
Easily Remove  
and Add Your  
Sets of Keys**



**Even with  
gloves on!**



**Wow... Easy  
to use, eliminates  
typical key holder  
frustrations**

# LeClasp Safety Products and Solutions:

## In-Stock SAFETY FIRST Branded Messages\Slogans

MSG  
#

A B C D E F G

### Operator\Driver Safety First Initiative (truck, fork lifts, heavy equipment, taxi, etc.)

10



11



12



### Facility and Machine Guarding Safety First Initiative

13



Also...  
Clasps,  
Attaches,  
and Hooks  
Other Stuff

### Housekeeping Safety First Initiative

14



15



### Slips, Trips, Falls and Lifts Safety First Initiative

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# LeClasp Safety Products and Solutions:

## In-Stock SAFETY FIRST Branded Messages\Slogans

MSG  
#

A B C D E F G H

### Body Part Specific Safety First Initiative

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22



### Home and Fire Safety First Initiative

23



### Sector Specific Safety First Initiatives

24



### Zero Safety Initiative

25



### Customize It With Your Own "Safety First" Message

30



*Do you want to get your SECTOR SPECIFIC work safe message or slogan?? We can print it!!*

### #1252 - Extra Organization Logo or Safety Message on the Back Side

31



*Do you want to decorate the back side with your organization logo, commemorative crest, department safety slogan, a safety picture or 2nd Safety First message? Simply e-mail us the "vector" formatted artwork saved as Illustrator CS2 or CorelDraw 12 file.*



# LeClasp Safety Products and Solutions:

En Inventaire Messages et Slogans **SÉCURITÉ AVANT TOUT**

MSG  
#

A B C D E F

## #1250 - Porte-Bijoux LeClasp

40

**SÉCURITÉ  
AVANT TOUT**  
RETIREZ  
ET ACCROCHEZ  
VOS BIJOUX ICI

**SÉCURITÉ  
AVANT TOUT**  
Porte-Bijoux  
Pour Ouvriers

**SÉCURITÉ  
AVANT TOUT**  
Porte-Bijoux  
Pour Visiteurs

**SÉCURITÉ  
AVANT TOUT**  
Porte-Bijoux  
Pour Patients

**SÉCURITÉ  
AVANT TOUT**  
Porte-Bijoux  
Pour Étudiants

**SÉCURITÉ  
AVANT TOUT**  
Porte-Bijoux  
Pour Soldats



## #1450- Porte-Clés LeClasp - Sécurité Avant Tout

Slogans

41

**SÉCURITÉ  
AVANT TOUT**  
La Sécurité Commence  
Avec Vous!

**SÉCURITÉ  
AVANT TOUT**  
ÇA MARCHE!

**SÉCURITÉ  
AVANT TOUT**  
SÉCURITÉ AU  
TRAVAIL ET MAISON

**SÉCURITÉ  
AVANT TOUT**  
Objectif  
Aucun  
Accident

**SÉCURITÉ  
AVANT TOUT**  
Une façon  
de vivre

**SÉCURITÉ  
AVANT TOUT**  
C'est  
notre  
affaire

Camionage

44

**SÉCURITÉ  
AVANT TOUT**  
VÉRIFICATION  
AVANT DÉPART

**SÉCURITÉ  
AVANT TOUT**  
RONDE DE  
SÉCURITÉ

**SÉCURITÉ  
AVANT TOUT**  
VÉRIFICATION  
DE L'EXTÉRIEUR  
DU VÉHICULE

**SÉCURITÉ  
AVANT TOUT**  
ÉTEIGNEZ LE MOTEUR.  
BLOQUEZ VOS FRIENS.  
CALEZ LES ROUES.

**SÉCURITÉ  
AVANT TOUT**  
BOUCLEZ VOTRE  
CEINTURE!

45

**SÉCURITÉ  
AVANT TOUT**  
FATIGUÉ?  
METS-TOI  
AU NEUTRE!

**SÉCURITÉ  
AVANT TOUT**  
LA FATIGUE  
TUE!

**SÉCURITÉ  
AVANT TOUT**  
SOYEZ COURTOIS  
SUR LA ROUTE

**SÉCURITÉ  
AVANT TOUT**  
TOLÉRANCE  
ZERO!

**SÉCURITÉ  
AVANT TOUT**  
LES CELLULAIRES SONT  
CAUSES D'ACCIDENTS  
DE LA ROUTE.



SKU # 1250 -  
Nickel Blanc

Cadenasser

46

**SÉCURITÉ  
AVANT TOUT**  
CADENASSER  
ÉTIQUETER

**SÉCURITÉ  
AVANT TOUT**  
CADENASSER  
VERROUILLER

Message de Sécurité Personnalisé

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**SÉCURITÉ  
AVANT TOUT**  
Votre  
Message  
Ici!

*Voulez-vous imprimer un message personnalisé?  
Faites-nous parvenir le text et nous l'imprimerons.*

#1452 - Extra Logo de votre organisation imprimé au verso

49

Votre  
logo  
ici

*Voulez-vous ajouter votre logo au verso? Faites-nous parvenir  
le montage sauvegarder en CorelDraw v9 ou Illustrator v9  
et nous l'imprimerons.*

