

LeClasp™ : One Patent. Two Products.

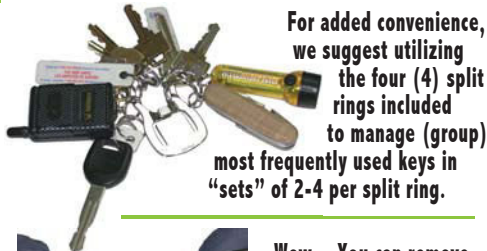
And... 800,000-Units Sold in Canada.

The Patent.

LeClasp features a «figure-eight» patented design that opens easily with a simple thumb and index finger squeeze on the diagonal lines to effortlessly add and remove your «KEYS» and «jewellery» too.



The KEY Holder Benefits:



For added convenience, we suggest utilizing the four (4) split rings included to manage (group) most frequently used keys in «sets» of 2-4 per split ring.



Wow... You can remove your «sets» of keys even while wearing work gloves and... winter mittens!



Hmmm... Easily clasps, hooks and attaches personal stuff too.



Also... Hastily transforms into an effective «hand-clasped» self-defense device when walking, jogging, vacationing, travelling or... departing a bar alone!

The JEWELLERY Holder Benefits:

Perfect for anyone who needs to remove precious and valuable jewellery for sports, hygienic or workplace safety reasons. Wedding rings, bracelets, wristwatches, necklaces, earrings & most piercings are kept safe and secure - clasped as one - ready for safekeeping in a pad lock locker (gym, arena, pool, place of work), vehicle glove box, travel luggage and brief case. Also... recipients lose less jewellery.



LeClasp KEY Holder Testimonials:

«Simply the best key holder ever!»

- «Wow... No more broken fingernail nails.»
- «Ingenious. Why didn't someone think of it before?»
- «It makes adding and removal of keys a problem of the past. No need to fish keys thru split rings.»
- «Solid brass means there are no parts to break and no springs to come loose. Many of our employees and customers reporting years of trouble free use.»
- «Every day our customers use it, they are reminded of our brand name and toll free phone number too.»
- «At last a classy, distinctive and easy-to-carry gift beyond travel mugs, caps, writing instruments, etc.»



Item # 2500 - Brushed Nickel

• Brand Awareness • Contact Information • Milestones • Anniversaries • Gift With Purchase • Commemorative •



• Special Events • Not-For-Profit • Safety First Initiatives • New Customer Generation • Consolation Prize •



LeClasp JEWELLERY Holder Testimonials:

NEW

«Brilliant... A «portable» jewellery box!»

- «We're constantly reminding kids to remove rings, earrings and wrist watches in the gymnasium. A unique solution to a growing problem.»
- «This would benefit my company as our strict no jewellery policy does not allow workers to wear dangling jewellery in the plant that can come into contact, get caught and stuck against objects, equipment & moving parts of machinery.»
- «Jewellery is kept safe and secure - ready for safe-keeping in my locker at the arena and golf club.»
- «Useful in hotel rooms on business trips & vacation.»



Item # 1000 - White Nickel

• Available branded with your choice of jewellery-related safety message for sports, workplace, dance schools, etc. •
• Emblème Porte-Bijoux ci-bas disponible imprimé en Français •



Visit us now @
www.leclasp.com

Retails as low as \$6.50 • Choice of four jewellery calibre plated finishes • Silk screen or digital imprint processes • Flexible polyurethane-resin dome coating covers & enhances logo colours • Durable coating protects imprint colours from ultra-violet damage, daily wear and tear marks • Comes individually packaged in presentation-quality business card size zip lock poly bags • Explicate instruction leaflets snugly tucked in • PPPC# 960108 •

LeClasp™ ... For Every Occasion.

- Corporate Identity Programs • Easy-To-Carry Handout for Customers, Visitors, Speakers and Dignitaries • Holiday Season Gifts •



- Launch or Promote Corporate Slogans, Brands and Trademarks • General Handout (Meetings, Trade Shows, Conventions, National Sales) •



- Commemorative Gift for a Business Celebrating an Anniversary, Milestone, Special Event, Occation and Grand Opening •



- Momentous Offering to Foundation, Association, Club or Institution Volunteers • Fundraiser Gifts to Participants • Retirement Party Gift •



- Special Award, Service and New Product Promotion • Consolation Prize for Scratch 'n Win Card Contest • Membership Subscription Gift •



- Envelop Stuffer for Invoice, Invitation, Birthday and Thank You Cards • Trade Shows Giveaway • Gift With Purchase Campaigns •



- New Customer Account Generation and Client Referral Gifts • Dealer/Distributor/Co-op Programs • Direct Mailers Attn Getter Premium •



- Utilized-Every-Single-Day Golf Tournaments and Sporting Event Donation • Event Sponsors Gifts • Grad and School Staff Gifts •



- NEW • 100+ Safety First & Zero Branded Messages To Choose From • Employee Safety/Education Recognition • 45+ Medical Alert Id Symbols •



- NEW • 50+ Stock Insignias To Choose From • Remembrance Day, St-Patrick Day, Canada Day, Valentine's Day, Mother's Day Festivities •



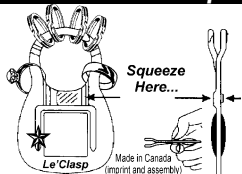
LECLASP™ GREETING LEAFLETS FORM

Free personalized Greeting Leaflets are offered with **Multi-Functional LeClasp™**. You can choose the **STANDARD** "Compliments of" message, select from the 15 popular greeting examples shown below or you can compose your own (#16) salutation. The instruction sheet will be tucked in the packaging with your message tagged to the bottom.

1) **Circle the GREETING MESSAGE you prefer:**

STANDARD

How to use your Multi-Functional LeClasp™.



The end to your typical « key holder » **FRUSTRATIONS** is finally here!

The patented **Multi-Functional LeClasp™** incorporates an ingenious « multi-ring » design that allows you to add or remove **keys** instantly!

As Simple As 1-2-3! (see above diagram)

1. Place thumb and index finger on the diagonal lines at the center of your **LeClasp™**.
2. Squeeze.

3. Add or remove keys at will.

For added convenience, we have equipped **LeClasp™** with four split rings that let you **GROUP** keys into « sets » of 2-6 keys per ring. For example, dedicate one ring to your house keys, another to your work keys, car keys, etc. **IMPORTANT:** The modular design allows you to add up to nine additional « sets » of keys.

You can also use **LeClasp™** to keep valuable **jewellery** from being **lost** while **working** or **exercising**. It's perfect for anyone who needs to remove **rings** (precious, irreplaceable wedding ring!), **bracelets**, **necklaces**, and even **earrings** occasionally or daily. With a simple **LeClasp™** squeeze **jewellery** and **keys** are kept safe and secure — **together** in a pocket or locker!

As well, **LeClasp™** easily converts into a handclasp self-defense device! Peace of mind while jogging or the Saturday night « march » through dark parking lots. (Visit our website www.leclasp.com for detailed instructions.)

Wow... No ordinary benefits here!! We hope the efficiency and simplicity of our truly **practical** « jewellery-calibre » gift will pleasantly surprise and delight you for many, many years to come. You'll soon wonder how you survived without it.

COMPLIMENTS OF



(Each Greeting Leaflet is folded and inserted into individual poly bags.)

Example #1

COMPLIMENTS OF



1-888-KEE-DRIVER

Promote your TOLL FREE Line!

Example #2

COMPLIMENTS OF



We Run The EXTRA MILE For Our Customers.

Promote your Slogan!

Example #3

COMPLIMENTS OF

DON VALLEY NORTH LEXUS TOYOTA
(416) 798-7188
1-800-663-8658

Promote Sales Dept. Telephone No's!

Example #4

COMPLIMENTS OF



Visit our website @ www.ibm.ca

Promote your Web Site!

Example #5

COMPLIMENTS OF



99 Street Name City, Province, H3A 2C3.
Tel: (514) 999-9999
Fax: (514) 999-9999

Promote your Business Address!

Example #6

You are the "Key" to our Success...



THANK YOU!

You're the Key to...

Example #7

COMPLIMENTS OF



It Doesn't "Hurt" to Practice Safety

Another Reminder to Safety!

Example #8

COMPLIMENTS OF



FINANCIAL CORPORATION
We hope you cherish this gift for a long, long time.

THANK YOU

for your patronage.

Example #9



Union Drawn Steel II Ltd.
Celebrating our ISO-9002 Registration

Promote your ISO Registration!

Example #10

Thank You For Your Support!



MULTIPLE SCLEROSIS SOCIETY

A Courteous Message to Volunteers!

Example #11

COMPLIMENTS OF



Our product is steel. Our strength is people.

Example #12



HAVE A FUNTASTIC DAY!

Thank 'Em for Coming!

Example #13

COMPLIMENTS OF



Just for Kids
Thanks For Your Participation at our Annual Golf Tournament

Example #14

We're making it even easier to do business with us.



Thank You for your continuous support and loyalties.

Tel: 604 214-6000
Fax: 604 214-6160

Thank You for the Loyalty!

Example #15

COMPLIMENTS OF



Woodbridge Foam Corporation
Celebrating Our Grand Opening
June 25, 1999
Grand Opening!

Example #16

PLEASE ATTACH THE FOLLOWING MESSAGE:

2) Would you prefer bilingual (english-français) leaflets?

YES - ☐

NO - ☐

3) Which presentation-quality ziploc poly bag size do you prefer?

STD - ☐

Business Card Size - ☐

The Multi-Functional *LeClasp™*

Available as a useful-utilized-every-single-day Key Holder and unique-one-of-a-kind Jewellery-Holder!



MEMBER
MEMBRE

960108

2015 PRICE LIST

MEMBER
MEMBRE

960108

DOWNLOAD PDF SALES SUPPORT MATERIALS @ www.leclasp.com

SKU#	DESCRIPTION	125	250	500	1000
*** LeClasp KEY Holder – Logoed, Safety First, Medical Alert ID ***					
#1000	<u>White Nickel w/ Custom Logo</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50
#2000	<u>Black Nickel w/ Custom Logo</u>	\$7.61*	\$7.61*	\$7.14*	\$6.72
#2500	<u>Brushed Nickel w/ Custom Logo</u>	\$7.82*	\$7.82*	\$7.33*	\$6.90
#3000	<u>22k Gold plated w/ Custom Logo</u>	\$9.96*	\$9.96*	\$9.61*	\$9.16
#1360	<u>White Nickel w/ Medical Alert ID</u>	\$10.95*	\$10.95*	\$9.95*	\$9.95
#1450	<u>White Nickel w/ Safety First Message</u>	\$7.19*	\$7.19*	\$6.50*	\$6.50
#1550	<u>White Nickel w/ Bar Code Symbol</u>	(call for quote)			
#1252	<u>Each BACK side, Digital Process</u>	\$1.50*	\$1.50*	\$1.25*	\$1.25*
#1252s	<u>Each BACK side, Silk Screen process</u>	---	---	\$1.84*	\$1.70
#1252sc	<u>Each Silk Screen Colour, per side</u>	---	---	---	\$0.18
SetupS	<u>Setup Silk Screen Process (1st production & repeat orders):</u>	\$45 / colour / side			
SetupD	<u>Setup Digital Process (1st production & repeat orders):</u>	\$45 / side			

* Custom 125/250/500 unit order quantity available printed **ONLY** in Digital Process (4-colour)

Key Holders price points includes 4 split rings, Front Side location custom decoration (logo). Digital Process (unlimited colours) or Silk Screen Process (1 colour, choice of free bright white, matte silver, glossy chrome or glossy gold decal colour), N/C Pantone® match. Second Back Side location extra. UV-protect polyurethane dome-shaped resin coats, protects and enhances colours.

*** LeClasp JEWELLERY Holder – Workplace & Sports Safety Initiatives ***					
1250-1a	<u>White Nickel Jewellery Holder (Worker)</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1250-1b	<u>White Nickel Jewellery Holder (Visitor)</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1250-1c	<u>White Nickel Jewellery Holder (Student)</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1250-1d	<u>White Nickel Jewellery Holder (Nurse)</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-1a	<u>White Nickel Jewellery Holder (Athlete)</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-1g	<u>White Nickel Jewellery Holder (GOLF)</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-1s	<u>White Nickel Jewellery Holder (Soccer)</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-1h	<u>White Nickel Jewellery Holder (Hockey)</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50*
1310-??	<u>White Nickel Jewellery Holder (Your Sport)</u>	\$7.19*	\$7.19*	\$6.80*	\$6.50*
#1252	<u>Each BACK side, Digital Process</u>	\$1.50*	\$1.50*	\$1.25*	\$1.25*

Jewellery Holder price points include 0 split rings, front side location decoration with choice of in-stock workplace safety or sports emblems. Second back side decoration extra. UV-protect polyurethane dome-shaped resin coats, protects & enhances colours.

Both HOLDERS come individually packaged in presentation-quality zip lock poly bags with choice of standard (2"X3") or Business card (3"X4") sizes. **Instruction sheets** are tucked in and can be printed with a personalized tag line (greeting/message).

- No Extra Charge (N/C) Digital Process • N/C Reasonable Quantity Virtual Proofs • N/C Reasonable Quantity Fliers • N/C Reasonable Quantity Random Samples • N/C Reasonable Quantity Spec Samples • Special Distributor Self-Promo Order (Min Qty 75-units, Digital Process) •
- Imprint and assembly made in **Canada** • **Delivery 8-12 working days** upon approval of artwork • **Rush Service... call us** • **FOB Montreal, Quebec warehouse** • All applicable taxes extra • We ship exact quantity • **Cancellations** are subject to all costs incurred to date plus a 50\$ order cancellation charge • **Prices subject to change without prior notice** • **Thank You For The Business...** ☺ •

LeClasp™: The reason why a lot of "key holders" have become extinct™

LeClasp Custom Decorated (Logoed) Orders:

Step 1 - Select the Jewellery Caliber Finish

You can select from **four (4) LeClasp™ jewellery-caliber plated** finishes that match your company logo colours, suit your tastes and budget.



From the **cool elegance** of the polished **White Nickel** shown here (#1000 - far left), the **refined sophistication** of the **Black Nickel** (#2000 - Bell logo), the **"je ne sais quoi"** **Brushed Nickel** (#2500 - John Deere logo) and the **classic look** of the **22-karat Gold plate** (#3000 - Mercury).

Step 2 - Pick out your packaging

You can select from **two (2) Standard** or **five (5) Luxury Packaging**:

Standard Packaging - Zip Lock Poly Bags (N/C)



Standard-size -
2"X3" presentation-quality
zip lock poly bags
Great for in-house
employee giveaways.



Business Card Size -
3"X4" presentation-quality zip lock poly bags
Our Most Popular Packaging Choice...
client giveaways!

Luxury Packaging (Black) - \$1.10



Velour Drawstring
Pouch
2" W X 3" H
Nice and snug...



Velour Drawstring
Pouch
2 1/2" W X 3 1/2" H
Popular choice...



Gift Box
1 1/2" W X 2 1/2" H X 7/8" D
Elegant...

P.O.P. Plexi-Glass Displays



Offered in three (3) sizes (3-6-12 rings). Call for availability & pricing.



P.s. 2 of 3 orders ship packaged in the BUSINESS CARD SIZE "presentation-quality" ziploc poly bags.